

Privacy Policy

Effective Date: September 14, 2020

This Privacy Policy applies to websites and interactive features and online services owned or operated by Nine Muses Entertainment or its subsidiaries or affiliates (“Nine Muses,” “we,” “our,” or “us”) that post a link to or include this Privacy Policy, including the website located at <https://www.ninemuses.com> (collectively the “Sites”) By accessing, using or otherwise interacting with any part of the Sites, or by otherwise providing information to us, you agree to the collection, disclosure, and use of your information as described in this Privacy Policy. If you do not agree with the terms of this Privacy Policy, do not access or use the Sites or provide personal information to us.

Information Collection

We may ask you to provide information directly when you interact with us such as your contact information, including your name and email address and other information about you such as demographic information (ZIP code, gender, and day and month of birth, for example) and information about your interests and preferences. For example, we collect email addresses when you subscribe to our newsletter, or if you email us, we will collect the information you submit to us in your communication.

We consider information that identifies you as a specific, identified individual to be personal information (such as contact information), and we treat additional information, including IP addresses and cookie identifiers, as “personal information” where required by applicable law. And, if we combine information we consider to be non-personal with personal information, we will treat that combined information as personal information under this Privacy Policy and as required by law. Note that we may de-identify personal information so that it is non-personal, such as aggregating or converting it to a code, sometimes using a function commonly known as a “hash”. We will treat de-identified information as non-personal to the fullest extent allowed by applicable law.

We may also collect technical information including, but not limited to, browser type, IP address, domain name, pages visited and other activities on the website, device type, and time and date of visit. We use cookies or similar technologies to collect such information. See the Analytics section of this Privacy Policy below to learn more about the use of this information and the choices available to you.

Our Sites are intended for a general audience and not intended for use by or targeted to those younger than the age of 18. We do not knowingly collect personal information from children younger than the age of 18.

Information Use

We may use your personal information for the following purposes:

- So that you can participate in the Sites and our features;
- To deliver the content of our Sites, including to improve the content of our Sites, notify Sites visitors about updates, and recognize Sites visitors;
- To deliver our publications;
- To advertise and market events that we think will interest you, including through email;
- To respond to your inquiries or contact you as you request;
- For internal business purposes, including for research and analytics;
- To protect us and our Sites and our visitors from errors, misuse of the Sites, fraud or any criminal activity and to detect and troubleshoot problems, resolve disputes and enforce applicable agreements and policies for the Sites;
- To comply with the law; or
- As otherwise disclosed in this Privacy Policy, at the time you provide your information or otherwise with your consent.

We may use your email address to send you marketing communications, such as sharing information about our events that may be of interest to you. You can unsubscribe from marketing emails through the opt-out mechanism included in each marketing email we send to you. Note that we reserve the right to send you certain email or postal communications relating to your use of our Sites, service announcements, notices of changes to this Privacy Policy or our other terms, or similar administrative or transactional messages, and these transactional account messages may be unaffected if you choose to opt-out from marketing communications.

Information Sharing

We may share non-personal information, including, de-identified information or aggregated user statistics with third parties in our discretion. We do not share your personal information with third parties for those third parties' marketing purposes. In addition, we may share information we have collected about you, including, without limitation, personal information and technical information, as disclosed at the time you provide your information or otherwise with your consent, as described in this Privacy Policy and in the following circumstances:

- Third party service providers who process data on behalf of Nine Muses, such as event registration companies who provide registration services for our events, email service providers who facilitate our email communications, web hosting providers who track and analyze our website performance and related analytics;
- As part of a corporate sale, merger, or acquisition, or other transfer of all or part of our assets including as part of a bankruptcy proceeding; or
- To comply with a legal obligation, when we believe in good faith that the law requires it; at the request of government or investigatory authorities conducting an investigation; to verify or enforce our applicable Sites terms and policies; or otherwise to protect our rights, property, safety, or security or that of other Sites visitors or the public, such as when we are investigating potential fraud. For example, we may share information to respond to a court order or subpoena. We may also use device identifiers to identify users, and may do so in cooperation with copyright owners, internet service providers, wireless service providers, or law enforcement agencies, in our discretion.

Analytics

We may work with third parties that collect information about your use of the website and other sites or apps over time for analytics purposes. Nine Muses uses Google Analytics and other third-party services to improve the performance of the website and for analytics and marketing purposes. You can learn about Google's practices by going to <https://www.google.com/policies/privacy/partners/>, and to opt out of them by downloading the Google Analytics opt-out browser add-on, available at <https://tools.google.com/dlpage/gaoptout/>. If you do not want to accept cookies, you can block them by adjusting the settings on your Internet browser. You can find more information about cookies and how they work at www.allaboutcookies.org.

Third-Party Links and Tools

The Sites may provide links to third-party websites or apps, including our social media pages. We do not control the privacy practices of those websites or apps, and they are not covered by this Privacy Policy. You should review the privacy policies of other websites or apps that you use to learn about their data practices.

The Sites may also include integrated social media tools or "plug-ins," such as social networking tools offered by third parties. If you use these tools to share personal information or you otherwise interact with these features on the Sites, those companies may collect information about you and may use and share such information in accordance with your account settings, including by sharing such information with the general public. Your interactions with third-party companies and your use of their features are governed by the privacy policies of the companies that provide those features. We encourage you to carefully read the privacy policies of any accounts you create and use.

Your Choices

To update your contact information or change your communication preferences, including to stop marketing email communications from us, please contact us through the methods provided in the "Contact Us" section below. You may also unsubscribe from our marketing email communications by using the link provided in the email.

How We Respond to "Do Not Track" Signals

Some Internet browsers may be configured to send "Do Not Track" signals to the online services that you visit. There is no consensus among industry participants as to what "Do Not Track" means in this context. Like many websites and online services, our Sites do not alter its practices when it receive a "Do Not Track" signal from a visitor's browser except as specifically required by law. To find out more about "Do Not Track," please visit www.allaboutdnt.com.

Data Security

We use commercially reasonable security methods -- including administrative, technical, and physical measures -- to safeguard your personal information against loss, theft, and misuse, as well as unauthorized access, disclosure, alteration, and destruction.

However, no system can be guaranteed 100% secure. We therefore cannot ensure or warrant the security of any information that you transmit to us, or that we transmit to you, or guarantee that it will be free from unauthorized access by third parties. You use the Sites and provide us with information at your own initiative and risk.

Consent to Transfer and Storage in the United States

Nine Muses is a United States company. Please be aware that information we collect will be transferred to and processed in the United States and other countries. By using the Sites, or providing us with any information, you fully understand and unambiguously consent to this transfer, processing, and storage of your information in the United States and other jurisdictions, the privacy laws of which may not be as comprehensive as those in the country where you reside and/or are a citizen. As a result, this information may be subject to access requests from governments, courts, or law enforcement in the United States and other countries according to laws in those jurisdictions.

Changes to Our Privacy Policy

To the extent allowed by applicable law, Nine Muses reserves the right to change or modify this Privacy Policy in our discretion at any time and will notify you of material changes by posting the changed or modified Privacy Policy on our Sites. We may also provide notice to you in other ways in our discretion, such as through contact information you have provided. Any changes will be effective immediately upon the posting of the revised Privacy Policy unless otherwise specified, and your continued use of the Sites after the effective date of the revised Privacy Policy (or such other act as specified in the revised Privacy Policy) will constitute your consent to those changes to the fullest extent allowed by applicable law. We will not use your personal information in a manner materially different than promised at the time the information was collected without giving you the chance to consent (which may be opt-out consent or which may occur through your continued use of the Sites) to the new policy, as required.

Contact Us

If you have questions, comments, or concerns about this Privacy Policy, please contact us,

at: Nine Muses Entertainment
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